



**DEPARTMENT of AGRICULTURE
and NATURAL RESOURCES**

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25(B) PRODUCT REGISTRATION GUIDELINES:

- ☐ Marketplace/container label electronically submitted
 - ☐ File structure: product name, and date
 - ☐ PDF must be:
 - text searchable
 - free of printer-proof & production comments, lines, and measurements
 - fit on 8.5"x11" sheets of paper without requiring formatting changes
 - clear and readable when printed without additional magnification required
 - ☐ Include net contents (multiple sizes with the same use directions should be in one file)
 - ☐ No false or misleading claims that constitute misbranding
 - example: "+" or "free of [active ingredient]" if the product contains such active ingredient
- ☐ Information submitted by the company must be consistent with the information on the label, including but not limited to:
 - ☐ company name
- ☐ Products to be registered separately:
 - ☐ multiple use directions
 - ☐ varying scents or colors
 - example: wipes or dog collars
- ☐ Alternative brand name products need to be registered
- ☐ Supplemental labels need to be submitted (if applicable)
- ☐ Products must comply with the [six conditions](#) outlined by EPA
- ☐ Images of children are prohibited unless intended for children or a pool product
- ☐ "Caution" and "Keep Out of Reach of Children" statements need to be located on the front panel of the label
- ☐ "Safe" or "Safe Around Children and Pets" are only accepted when accompanied by the qualifier, "when used as directed"

- ☐ Active and Inert ingredients should be listed in column form
 - ☐ Active ingredients and Inert ingredients are to be listed on the front panel of the label in order of highest percentage first, totaling 100%
- ☐ Specific use site locations should be included
- ☐ Non-toxic and organic claims are not accepted
- ☐ Natural claims are not accepted if the product includes synthetic chemicals
 - ☐ examples include, but not limited to sodium lauryl sulfate, isopropyl myristate, isopropyl alcohol, malic acid, potassium sorbate, citric acid, sodium benzoate, benzoic acid, and xanthan gum
- ☐ Universal statement of formula/confidential statement of formula
 - ☐ signed
 - ☐ correct correlating CAS #
- ☐ SDS (upon request)
- ☐ Efficacy data (upon request)

Please address any further questions to our office 605-773-4432.